What is claimed is:

1. A method for accessing prospectus data, comprising:

storing the data in the electronically readable media which is incorporated into a printed financial prospectus; and

reading the data from the electronically readable media using a suitable device.

- 2. The method of claim 1, further comprising determining data to be stored in the electronically readable media.
- 3. The method of claim 1, further comprising storing the data in a summary format.
- 4. The method of claim 1, further comprising storing the data in a standardized format.
- 5. The method of claim 1, further comprising utilizing more than one electronically readable media type for separate storage of data categories.
- 6. The method of claim 1, further comprising:

encrypting the data prior to storing in the electronically readable media; and utilizing decryption computer software after reading for decryption of the data.

7. The method of claim 1, wherein the electronically readable media is incorporated into a cover of the printed financial prospectus.

8. A system for prospectus data management, comprising:

at least one electronically readable media incorporated into a printed financial prospectus where data is stored; and

a suitable device that reads the data contained in the electronically readable media.

- 9. The system of claim 8, wherein the data is stored in the electronically readable media in a summary format.
- 10. The system of claim 8, wherein the data is stored in the electronically readable media in a standardized format.
- 11. The system of claim 8, wherein different categories of the data are stored in more than one electronically readable media type.
- 12. The system of claim 8, wherein the data is stored in an encrypted format prior to storage in the electronically readable media.
- 13. The system of claim 8, wherein the electronically readable media is incorporated into a cover of the printed financial prospectus.
- 14. A printed prospectus, comprising: at least one page having printed financial data; and

an electronically readable media containing an electronically readable version of the printed financial data.